

February 25, 2021

Audiences don't want to be audiences anymore. The drive to create and contribute is transforming shared experience. The best brands become cultural movements.

## **Puncture is a culture-creating design studio.**

### **Overview**

As an intermediate designer, you are an integral part of larger projects and will often take on smaller projects independently. To be successful in this role, you should have in-depth knowledge of brand, graphic design, styles, layout techniques, and technical detail. You will also provide innovative and creative solutions, craft compelling narratives and strengthen design concepts.

Reporting to the Design Director, you will ensure the design team promotes high-quality and meaningful work.

### **Responsibilities**

- Be a key creative contributor to the design team
- Lead small-scale projects from conception to execution with senior mentorship
- Design and produce creative solutions across all phases of the process
- Animate and edit; mentor and lead other designers in animation and editing
- Conduct multifaceted research and design work
- Establish conceptual frameworks to solve complex initiatives
- Create sketches, mock-ups, prototypes, finished designs, and presentations
- Responsible for the quality and presentation of creative work
- Review junior designers' work to ensure high quality
- Present and articulate rationale for designs with Senior Designers and Creative Director
- Effectively communicate direction to the team and feedback information from client/design reviews
- Participate in presentations to client groups and the whole studio
- Stay up-to-date with industry developments and tools
- Help solve problems

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**Experience and Skills Required**

- 3 to 5 years experience
- Excellent creative standards
- Excellent communication and presentation skills
- Excellent time management
- Dedicated, passionate and challenging
- And to lead, manage and inspire
- Strong conceptual ideas
- Self motivated, competent and a team player
- Loves discipline of identity and branding
- Motion design is an asset

Interested candidates can apply at [contact@puncture.co](mailto:contact@puncture.co) their resume, cover letter, and a PDF or link to their portfolio. Please use the subject line "Application for Intermediate Designer".